



**Doodle for Google Rubric**

Name: \_\_\_\_\_ Class: \_\_\_\_\_

Learning Target	1- Minimal	2-Basic	3- Proficient	4-Advanced	Student Score	Teacher Score
Art Statement	I did not connect my art with the theme.  I did not use good word choice.  I have many errors with spelling and grammar.	I wrote about my connection between my art and theme.  I did not use good word choice.  I have some errors with spelling and grammar.	I wrote about my connection between my art and theme.  I used a good word choice.  I used correct spelling and grammar.	I wrote about my strong connection between my art and theme.  I used a creative word choice.  I used correct spelling and grammar.		
I will create <b>contrast</b> to draw the viewer's eyes.	The poster contain little or no contrast	The poster not eye catching and contains little contrast.	The poster is eye catching and contains contrast.	The poster is extremely eye catching and contains high contrast.		
I will create a <b>composition</b> that is visually balanced, detailed and creative.	The composition was traced from your images, is not balanced and has little creativity.	The composition was copied from your images, is almost balanced, creativity is emerging and has few details.	The composition you created is similar to your references, is visually balanced, creative and has many details.	The composition was created on your own, is visually balanced, very detailed and extremely creative.		
I will create a drawing that has exceptional craftsmanship and is neatly presented.	The poster has no solid colors, drawn symbols barely resemble the originals and has low craftsmanship.	The poster has few solid colors, drawn symbols only resemble the originals and has low craftsmanship.	The poster has mostly solid colors, drawn symbols are close to the originals and has good craftsmanship.	The poster has solid colors, is accurately drawn and has excellent craftsmanship.		
<b>Sub total</b> 						
<b>Final score</b>					Sub/8 =	

Please fill out the back 

**Concept Assessment**

**Please answer the following questions on the concepts learned from your project. The concept grade will be 20 % for the project grade.**

Please state 3 characteristics of a successful graphic art design. Be specific.

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contrast refers to the \_\_\_\_\_ between the elements of art.

- A. Strong differences
- B. Similarities

This project focused on contrast. An example of contrast is:

- A. Art created with 2 shades of pink.
- B. Art created with blue and orange.

\_\_\_\_\_/5